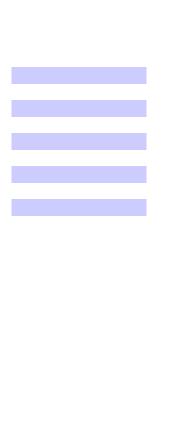


Edexcel Business iGCSE 9-1 Worksheets - Contents List

No.	Worksheet		No.	Worksheet
i	Adding value		51	Internet and business location
2	Average rate of return		52	Innovation and Business Growth
3	Branding	1	53	Legislation affecting staff
4	Break-even analysis		54	Limited and unlimited liability
5	Break-even charts	1	55	Managing quality
6	Business failure		56	Managing stock
7	Business objectives: financial		57	Market mapping
8	Business objectives: non-financial	1	58	Market segmentation
9	Business plan	1	59	Marketing Mix
10	Calculating net cash flows		60	Marketing Mix competing internationally
11	Calculating revenue		61	Motivation
12	Calculating total costs	1	62	Organic & inorganic growth
13	Calculating profit	1	63	Organisational structure
14	Cash flow - how to improve it	1	64	Original ideas
15	Cash flow problems	 	65	Pressure group activity
16	Cash flow forecasting	 	66	Primary research
17	Changes in aims & objectives	+	67	Product life cycle
18	Changing levels of income	1	68	Productivity
19	Communication: importance		69	Procurement and logistics
20	Competition		70	Profit - how to improve it
21	Competitive advantage		71	Profit margins
22	Competitive advantage Competitive environment	1	72	Public companies & flotation
23	Competitive environment Competitor strengths and weaknesses	1	73	Qualitative and Quantitative data
24	Competing internationally	 	74	Recruitment effectiveness
25	Consumer law	╁	75	Remuneration
26	Customer needs	 	76	Research and Development
27	Customer needs Customer service	1	77	Risk and reward
28	Design & design mix	 	78	Sales process
29	Different ways of working	 	79	Secondary research
30	Dynamic nature of business	 	80	Sole traders and private companies
31	Entering or exiting markets	 	81	Sources of finance - long and short-term
32	Enterprise - What is it?	 	82	Sources of finance for start-up
33	Environmental issues - long term	╁	83	Stakeholders
34	Environmental issues - short term	 	84	Start-up objectives
35	Ethics	1	85	Start-up success
36	Exchange rates	 	86	Sustainability
37	External influences on business		87	•
38		-	88	Target setting and performance reviews Tariffs
39	Financing growth Fixed and variable costs	1	89	Technology & business
40		1	90	Technology & business Technology and the marketing mix
40 41	Franchising Globalisation	\vdash	91	Technology and the marketing mix Technology and ways of working
42	Goods and services	+	91	Trade blocs
43		1		
43 44	Government and taxation	\vdash	93 94	Training and development
44 45	Identifying a business opportunity	\vdash	9 4 95	Understanding business performance Revision 1: calculating percentages
46	Impact of government Impact of profits and losses	\vdash	96	Revision 1: calculating percentages Revision 2: financial terms
40 47	Imports and exports	-	97	Revision 2: Illiancial terms Revision 3: MCQs
48	Inflation	\vdash	98	Revision 4. General revision
49	Interest rates	+	99	Revision 5 Test exercises
50	Interior vates Internal & external sources of finance	\vdash	100	Revision 6 Final test
	Internal & external sources of finance		1.00	TOTIONON O I mai cost



16. Cash flow forecasting

1. Missing words

A cash flow forecast is a prediction of the money that is expected to come in and go out of a business							
over a period of time. Cash flow forecasts are usually drawn up on a							
They are useful in helping a business to identify months when cash are like							
be greater than cash inflows. Then the managers can plan how to deal with a period of							
cash flow. Firms will also include a cash flow forecast as part of a business plan to							
obtain finance. New businesses may find it very difficult to make accurate predictions, as they cannot be							
sure of their level of Hint: words from - negative, monthly, sales, outflows							
2. Cash flow forecasts: odd one out!							
Circle the item that does not belong in each of the groups below (say why for a bonus point!):							
2.1 staff wages cash sales credit purchases office rer	nt						
Why?							
2.2 credit sales owner's capital loan repayment cash sale	s						
Why?							

3. Drawing up cash flow forecasts: Steve set up a snack bar near to a school four months ago. He is worried about how the summer holidays will affect his cash flow and is thinking of applying for an overdraft. He is working on a cash flow forecast (see below) – help him by filling in the missing figures:

	<u> </u>			-/ 8 8 8		
	May £000s	June £000s	July £000s	Aug £000s	Sept £000s	
Total receipts	24	20	c)	8	22	
Total payments	21	18	17	16	18	
Net cash flow	3	2	(3)	d)	4	
Opening balance	I	b)	6	3	(5)	
Closing balance	a)	6	3	(5)	e)	

Bonus question: is Steve right to think that he will need an overdraft? Explain why:

4. Cash flow forecasting - matching definitions

Match each of the definitions on the left to the correct key term on the right:

Definitions

- I. When a firm's cash inflow is less than cash outflow in a given month
- 2. The movement of money into and out of a firm's bank account
- 3. The difference between a firm's cash inflow and its cash outflow in a given month
- 4. The cash available to a firm at the beginning of a given month
- 5. The way most firms finance day-to-day negative cash flow

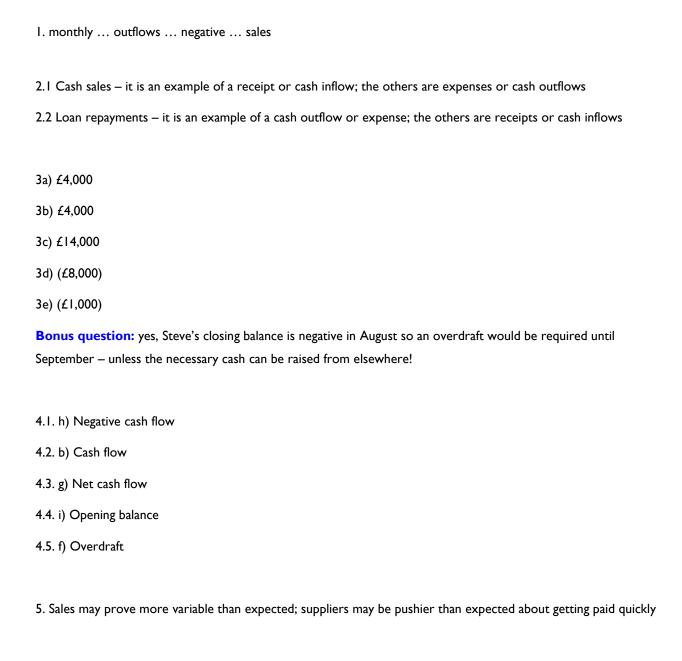
Key terms

- a) Cash
- b) Cash flow
- c) Cash flow forecast
- d) Closing balance
- e) Cumulative cash
- f) Overdraft
- g) Net cash flow
- h) Negative cash flow
- i) Opening balance

5. Explain two ways:

A retail store's cash	flow forecast could prove	inaccurate.	
	·		

16. ANSWERS - Cash flow forecasting



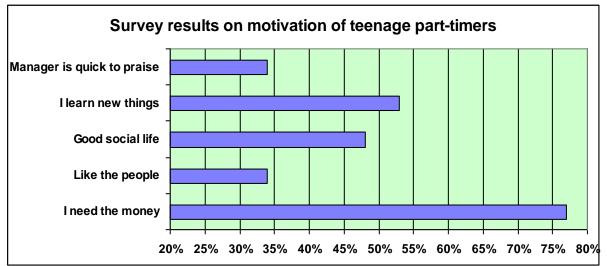
61. Motivation

I. Missing words

Staff motivation is important to r	employees and to keep p
levels high. High motivation in the workplace ma	ay lead to positive word-of-mouth that makes it easier to
high-quality staff. High mo	otivation comes from people finding satisfaction from the
work they do, so job	is vital. Managers need to give staff not only a range of
tasks, but also a range of responsibilities, e.g. p	utting a junior employee in charge of a task. This makes
people feel more valued. Another important pa	art of a successful workplace is for staff to feel properly
rewarded financially. High	will always help with employee retention.

Words from - remuneration, productivity, recruit, enrichment, retain

2. Look at the bar chart then answer the questions below.



- 2.1 According to the chart, which **one** of the following is <u>not</u> a reason why teenagers take part-time jobs.
- a) For the remuneration
- b) For the enrichment that comes from learning at work
- c) To meet other people
- d) To fulfil the objective of career advancement
- 2.2 Which **one** of the following is a true statement about the bar chart data?
- a) A majority of teenage part-timers are motivated by liking the people they work with
- b) A majority of teenage part-timers enjoy learning new things at work
- c) Most of the interviewees are not greatly concerned about the amount they earn.
- d) The graph proves that all workers are motivated mainly by money.

3. Explain why:

3.1 High motivation might be linked to rising productivity

3.2 Job rotation might fail to increase workforce motivation

61. ANSWERS - Motivation

I. retain productivity recruit enrichment remuneration					
2. Multiple choice questions					
2.1 d)					
2.2 b)					

- 3. Briefly explain:
- 3.1 higher motivation suggests greater willingness to work hard and perhaps greater willingness to adapt to changing technology; both of these would help to boost efficiency and therefore productivity.
- 3.2 Job rotation means swapping between tasks of a similar level of challenge (or lack-of challenge). A change may be a good thing, but it's a long way short of providing staff with motivation.